

Building Exporters...

... Worldwide



iiemjobs.comTM
EXPORT IMPORT JOB PORTAL

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ABOUT US

“iiiEM” started its journey in the year 2008 under the stewardship of its Founder Director Mr. Dipak S Manohar. Considering today's economic scenario of globalization. “iiiEM” has played a vital role in giving the industry double number of exporters and importers worldwide. “iiiEM” has taken a lead role in making people aware and has availed the hidden opportunities in the sector. It has been a primary provider of technical and practical training and researched based consultancy in the areas of international business. The institution with a proven capacity who continuously upgrades its knowledge base with the rapid changes in the world economy and serving the students across the globe.

MISSION

To build “International Business Entrepreneurs of tomorrow”.

VISION

To become India's Leading Practical Oriented International Business Management Training Center.

*Looking to think
outside the bowl?*



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Integrated Entrepreneurship Program In Import / Export & International Marketing



THE POWER OF



Entrepreneur Attitude

WE PROMOTE ... MAKE IN INDIA

"Lets Contribute to the World's fastest Growing Economy"

WHAT YOU WILL GET

**Complete
Business Set
Up / Career
set up Plan**

**Products ,
Markets ,
Buyers and
Sellers
Management**

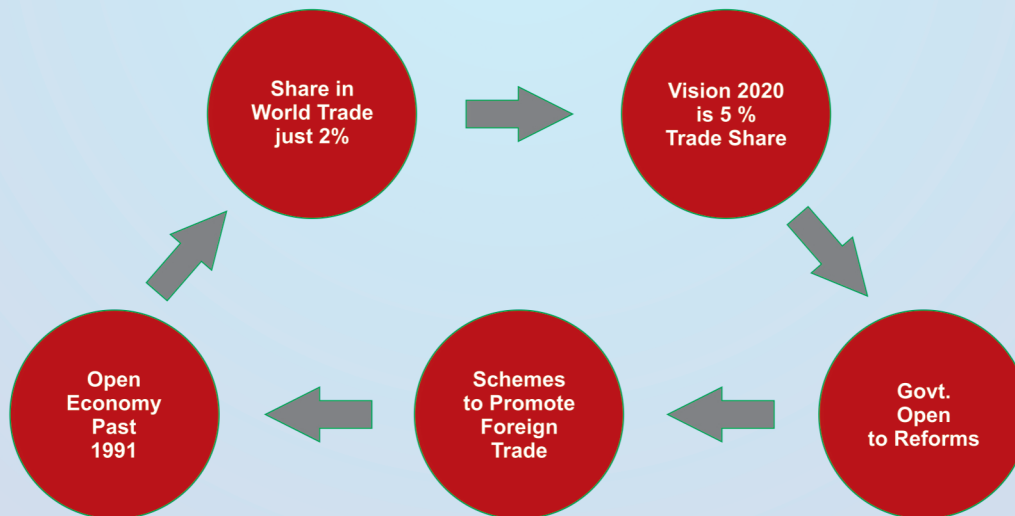
**Growth Path
for Your
Current
Business
or Job**



Highlights :



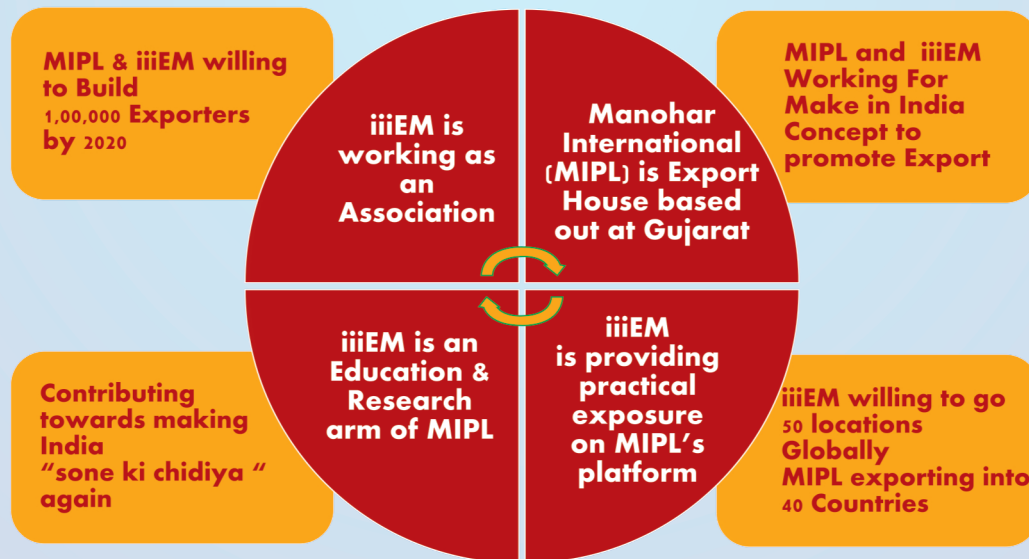
Overview / Opportunities Ahead :



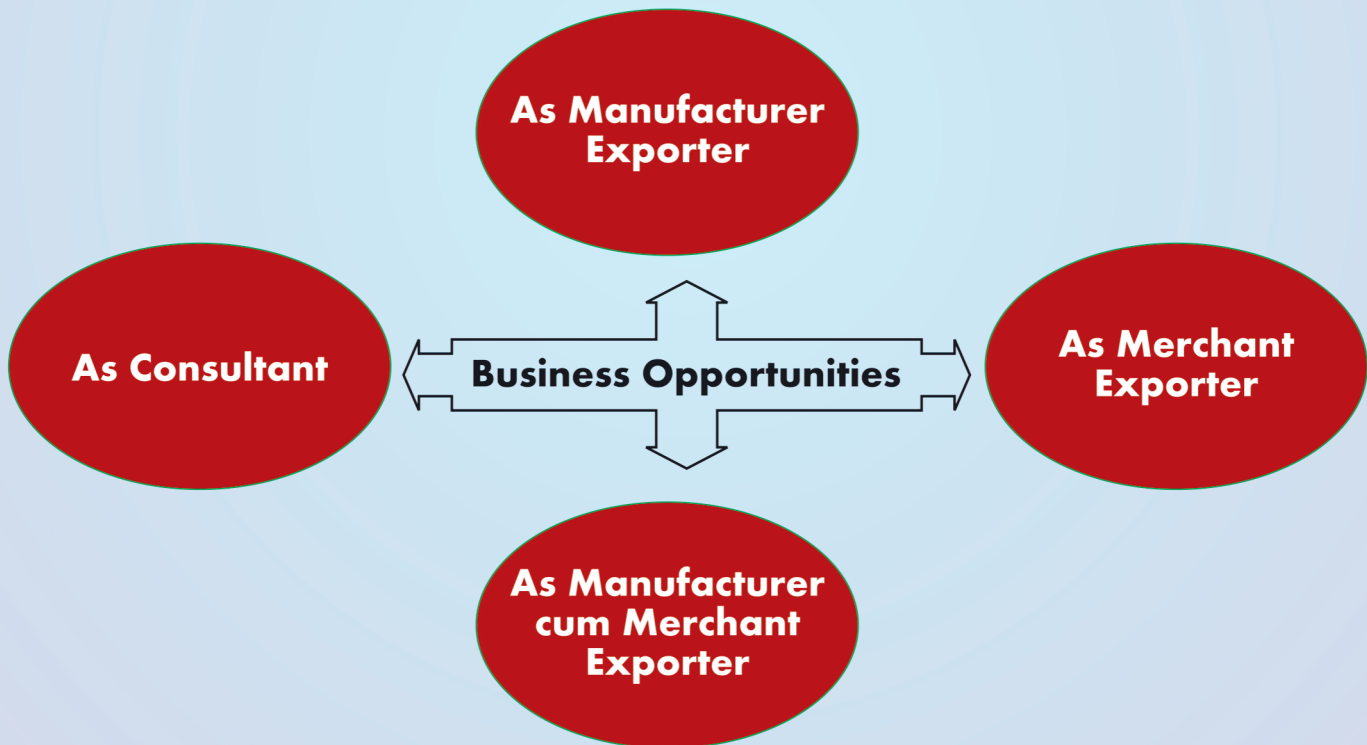
Edge :



About the Player : iiiEM



Knowledge Sharing & Constant Upgradation Process



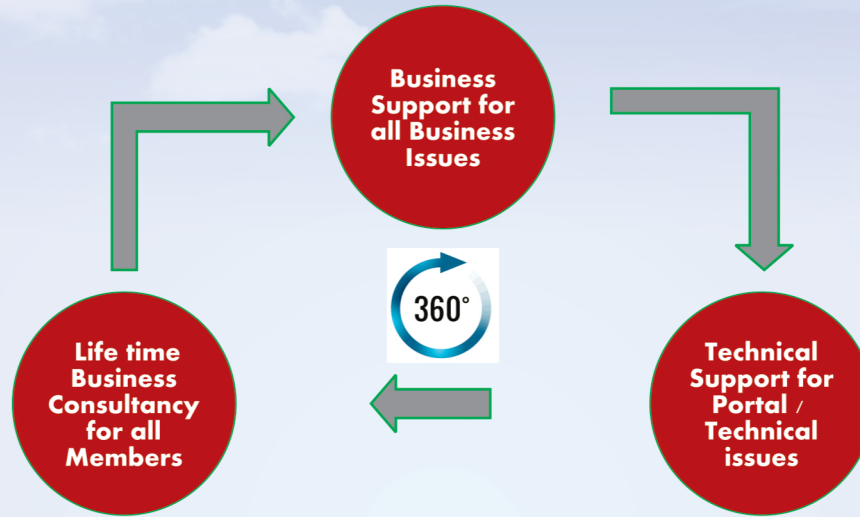


Program Designed for





LIFE TIME SUPPORT SYSTEM



OUR AFFILIATIONS AND ACCREDIATIONS



"Lets Contribute to the World's fastest Growing Economy"

COURSE CONTENT - DIEM

DIPLOMA IN IMPORT AND EXPORT MANAGEMENT



BASICS OF INTERNATIONAL TRADE

1. History & Trends of Indian Economy
2. Role of International Organizations: ICC, WTO, IMF, World Bank, GATT
3. International Law & UCP, Indian Law and Foreign Trade Policy
4. Role of Indian Govt. Organizations & Applicable Acts: Ministry of Commerce, DGFT, RBI, Customs, Excis, FEMA Act
5. Export Cycle & International Terms : INCOTERMS / Trans-shipments / Partial Shipments / Terms of Payments in International Market
6. Method of Quotation, Sampling & Negotiation

INTERNATIONAL MARKETING & PRODUCT SELECTION

1. Selection of product for Export & Identifying potential Markets for Export
2. Role of Govt. Organizations & Registration Procedures for obtaining RCMC: FIEO / Export Promotion Councils / Commodity Boards / Development Authorities / Role of Chamber of Commerce, CII & Indian Embassy
3. Importance of Trade Fairs & Exhibitions in Export Promotion
4. Govt. Incentive Scheme for Export Market Development: MDA Scheme / Focus Market Scheme / Focus Product Scheme
5. Method of Promotion in International Market
6. Identifying Potential Buyers
Online Promotion / Use of B2B websites / Importance of Keywords / Posting Effective Trade Leads / SEO Management

PROCESSING AN EXPORT ORDER

1. Pre-shipment Documentation, Excise & Custom Clearance Procedure
2. Local Transportation & Logistics Management
3. Role of CHA, Shipping Lines & Forwarding Agents
4. Preparation & Submission of Post Shipment Documents under Various Payment Terms
5. Post Payment Formalities with Bank



GOVERNMENT OF INDIA'S POLICY ON EXPORT INCENTIVE

1. Foreign Trade Policy & Export Incentive Schemes
2. Pre-shipment & Post-shipment Export Incentives
3. Procedure to Obtain Digital Certificate for Online Application
4. Online Submission of Documents for Claiming Export Benefits

INSURANCE & RISK MANAGEMENT

Understanding Risks in International Market

1. Product Risk Management
 - a. Types of Insurance Policies & Understanding International Insurance Clauses
 - b. Procedure for Issuance of Insurance Policy / Process of Claim and Settlement
2. Foreign Exchange Risk Management
3. Credit Risk Management
 - a. Role of ECGC in International Market
 - b. Types of Policy & Procedure for Issuance of Credit Policy From ECGC & Process of Claim Settlement

IMPORT PROCEDURES & DOCUMENTATION

1. Procedure to Open Letter of Credit with Bank for Import, Transfer of Advance Payments & Procedure to Release Documents from Bank
2. Import Custom Clearance Procedure
3. Understanding Various Import Duties & Calculation of Duty
4. Inspection Agencies & Types of Inspection



ELIGIBILITY :

- i. 10+2 qualified, or
- ii. Diploma in any discipline from a Recognized University
- iii. Graduate in any discipline from a Recognized University, or
- iv. Any Individual who wants to be an Entrepreneur.



INTAKE :

Batch Schedules :

1. Weekly 3 Day Batch (Morning / Evening)
2. Only Sunday Batch (Morning)
3. Only Saturday Batch (Evening)



DURATION :

Total 50 Hours of Practical Oriented Professional Training

MEDIUM OF INSTRUCTION :

English / Gujarati / Hindi

EVALUATION :

A very comprehensive system of evaluation exists to monitor the progress of the Trainee. The Trainees are regularly evaluated through series of Assignments & Practical Exercises etc.

CERTIFICATE :

“International Institute of Import & Export Management” will award a certificate of “Diploma in Import and Export Management” to the participants on successful completion of the Course.



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“iiiEM” : AHMEDABAD

HEAD OFFICE

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“iiiEM” : RAJKOT

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“iiiEM” : SURAT

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